

WEBbeams Newsletter

August 2005

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AMERICAN BARISTA & COFFEE SCHOOL RECOMMENDS WEBBEAMS

In a world where coffee shops abound, students from throughout the United States as well as Korea, South Africa, Aruba, Canada, Saudi Arabia, Spain and other countries flock to Portland, Oregon, to learn how to be successful in the world of retail specialty coffee. Bellissimo Coffee InfoGroup, the specialty coffee industry's leading consulting company, offers classes through its American Barista & Coffee School, including five-day start-up, three-day barista intenso, existing retailers, power marketing, and latte art classes. Students attending American Barista & Coffee School, from baristas to coffee shop owners to coffee aficionados, learn everything about specialty coffee, including not only how to brew great drinks but also how to run a successful business. And one new recommendation for coffee shop owners, according to American Barista & Coffee School, is to offer Wi-Fi, or wireless Internet access.

WEBbeams co-owner Brian Van Lieshout recently attended a five-day training class at American Barista & Coffee School in order to learn more about his niche clients: coffee shops. While at the school, Van Lieshout shared a presentation about WEBbeams wireless internet access with his class, and Bellissimo representatives were so impressed they decided to make WEBbeams one of their preferred services, a rare honor.

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AT SALES@WEBBEAMS.COM OR VIA PHONE AT 1.888.WEBBEAMS





WEBBEAMS WELCOMES FOUR NEW HOT SPOTS

This month we're excited to announce four new hot spots. Caffe Tazza is located at 374 East H Street in Chula Vista, California, and can be reached at 619.420.6460. Koffee Klutch can be visited at 2 W. Michigan Avenue in Galesburg, Michigan, and reached at 269.665.5282. Tracy, California's, Barista's, at 112 W. 10th Street, can be contacted at 773.645.3667. And Jinx Café, located at 1928 W. Division Street in Chicago, has its own web site: www.jinxcafe.com. Welcome!

WEBBEAMS PARTNERS WITH MEETRO TO PROMOTE HOT SPOTS

WEBbeams lists its hot spots with many Wi-Fi search engines, so Wi-Fi users can find these locations when they're searching for a place to surf. Recently, WEBbeams teamed up with Meetro, integrating our hot spots into their positioning system. We're excited about this new project and hope you'll check it out at <http://www.meetro.com>.

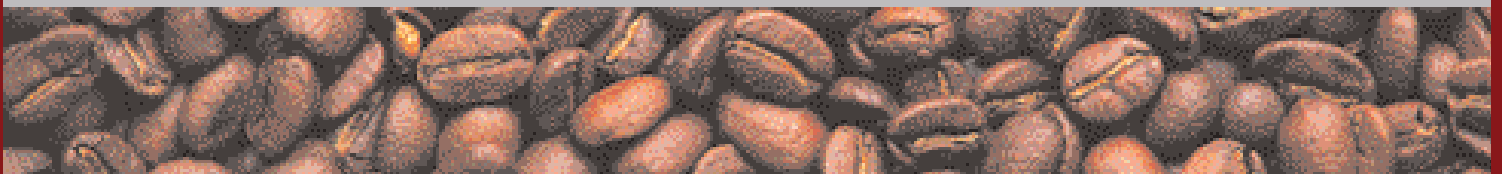
VIEW AVAILABLE MARKETING MATERIALS ONLINE

Now hot spot owners and managers can view WEBbeams marketing materials online at <http://webbeams.com/collateral.html>. You can also get to this page by choosing "marketing materials" under "support" on the WEBbeams web site. This page shows available materials that will help you get the word out to customers about WEBbeams – and let them know how to use it. If you need any more materials, don't hesitate to let Nicole know by phone at 1.888.WEBbeams, ext. 1003 or by e-mail at nicoleargall@webbeams.com.

FIRST INTERNET RADIO AVAILABLE FOR MARKET

Acoustic Energy recently announced the development of what it calls the "world's first Wi-Fi internet radio." This new Wi-Fi radio connects to an existing broadband connection wirelessly using 802.11b or g standards along with WEP encryption. To read more, visit <http://www.pcpro.co.uk/news/75720/acoustic-energy-claims-worlds-first-wifi-internet-radio.html>.

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STATEWIDE WI-FI AVAILABLE IN IOWA

Iowa state authorities say they have the nation's first statewide wireless network. Travelers to the state can now utilize free wireless Internet service at all state-run rest areas and welcome centers.

LAPTOP SALES SURPASS DESKTOP COMPUTER SALES

For the first time ever, computer users purchased more laptops than desktop computers. In May 2005, research firm Current Analysis noted that laptop sales accounted for 53.3 percent of the total PC retail market. To read more about laptop sales and reasons for their increase in popularity, including affordability, connectivity, and productivity, check out an online article at <http://www.prleap.com/pr/10270/>.

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